



Greater Columbus Convention Center
Graphic Program

Event Date: April 23-26, 2022

WELCOME to the Greater Columbus Convention Center



The following pages will provide several opportunities to display your company brand throughout the convention center during the AFS CastExpo. Feel free to take a virtual tour before you begin: <https://bit.ly/35nMYrk>



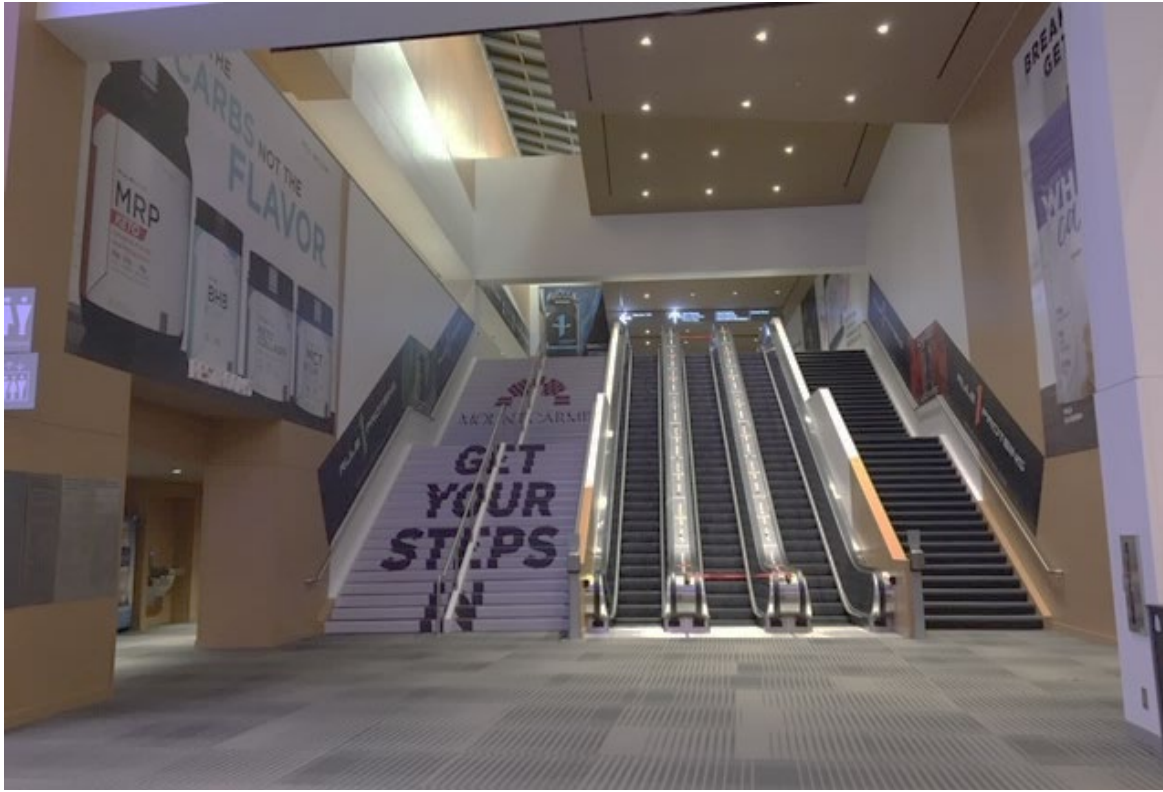
Connector Wall Graphic

Walking north to the North building for the Expo and meeting space.



Top of Triple Escalators

High Traffic Area



Triple Escalator Rails, Stairs, & Walls

- Main walkway to and from the North and South Buildings and major hotels.
- North Building – Exhibit Halls A, B, C, & D



Pod Areas – Meeting Rooms



Concourse Graphic Options

There are many opportunities for sponsorships throughout the concourse area.

Concourse Columns and Beams

CONCOURSE



MEETING ROOMS

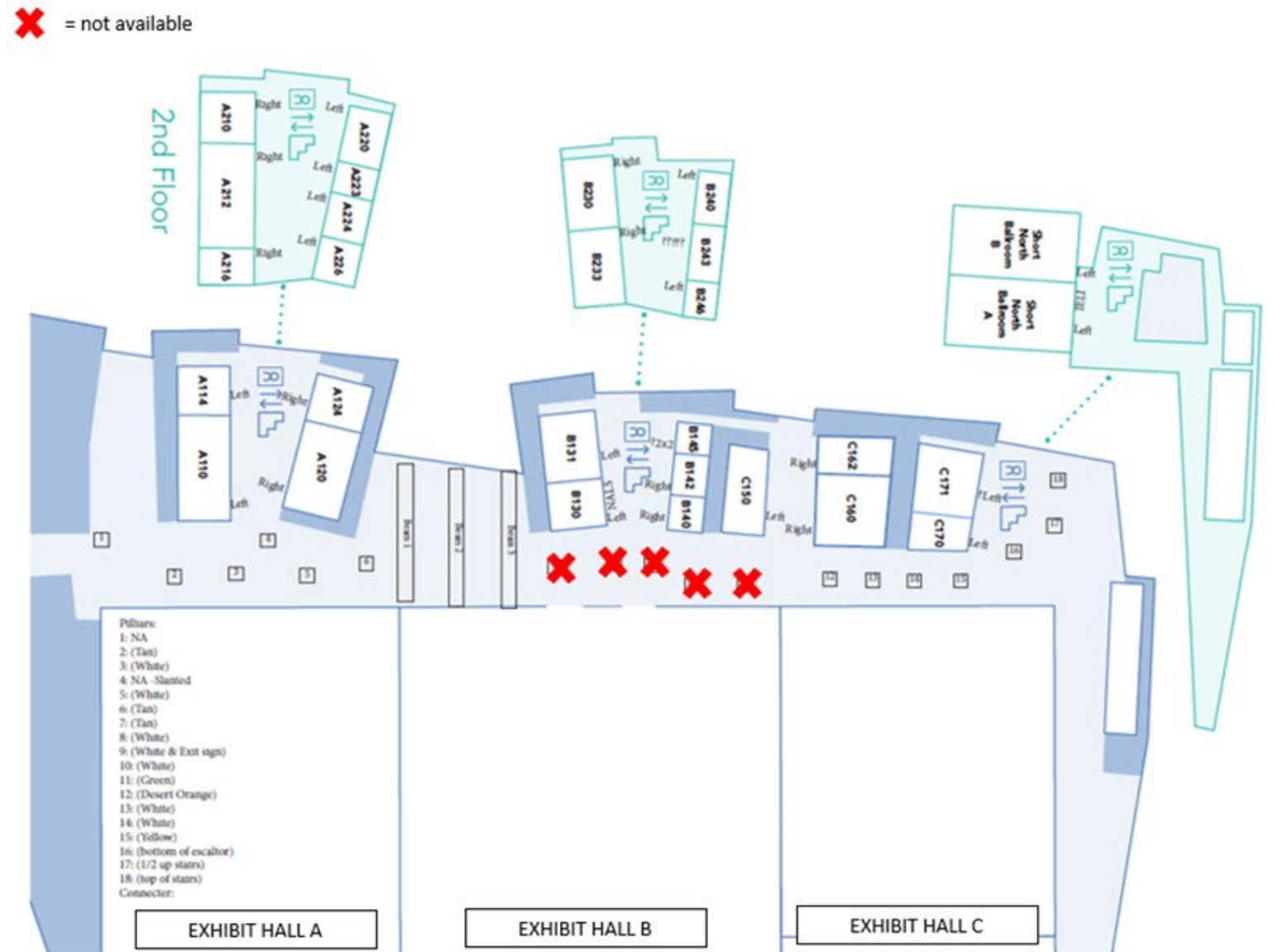


A CONCOURSE
COLUMNS

DISCOVERY CAFÉ AREA



North Building Column Layout





Hilton Walkway





Discovery Café – located in A-B concourse area

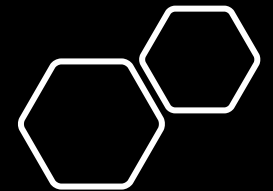
Charging Stations – popular space

Trendy Sponsorship Opportunity



**Mirror & Glass
Clings** — numerous
bathrooms available in
concourse, exhibit halls and
meeting space areas.

Clear or solid backgrounds
Cling or vinyl options



SEE YOU IN APRIL!

