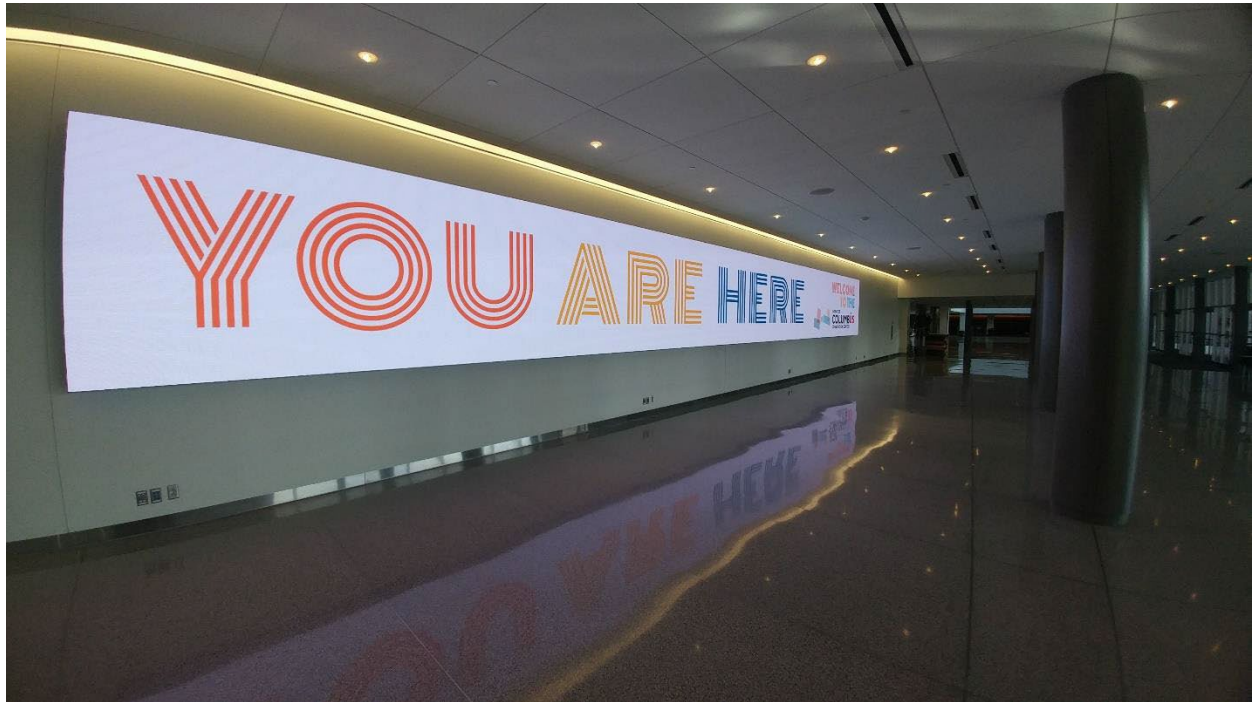


## LED Art Wall

**LOCATION:** Convention Center Central Entrance (Connector). The LED Art Wall is one seamless display that is 6 feet high and 60 feet long. Video or images displayed up to 15 seconds in duration with a rotation 2 minutes or less. Only 5 display opportunities are available.



### CONTENT SPECIFICATIONS:

- Aspect ratio is roughly 9:1 or 4500 x 480 px
- .jpg images must be exactly 72 ppi (pixels per inch)
- .mp4 files must be exactly 4500 x 480 px and 72ppi resolution (pixels per inch)
- Audio is not supported.
- Fast panning videos are strongly discouraged as this will cause “vertigo” to the viewer.
- Use Sans Serif fonts for overlay type effects. Examples such as Helvetica, Gotham or Arial can be used for clearer reading.
- Video/image files should be under 1GB of data
- Video/image files can be shared via Dropbox or other cloud-based storage sites.

Price: \$4800